

MILANO

8 NOVEMBRE 2017

HOTEL
MICHELANGELO
8,30 - 16,00

logfarma.it

VIII edizione



L'EFFICIENZA DELLA
GESTIONE DEI
PROCESSI SANITARI

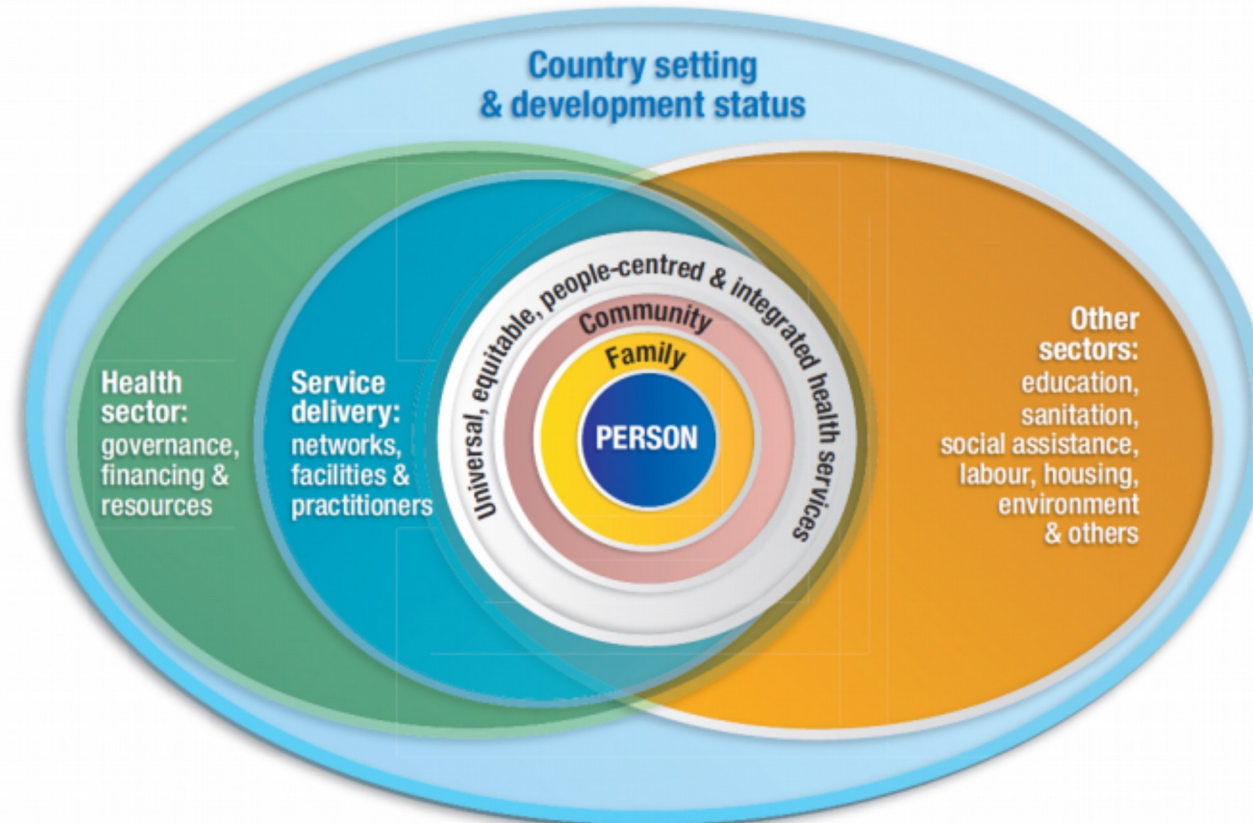
ORGANIZZAZIONE
LOGISTICA
MANAGEMENT

Dr. Stefano Novaresi, Senior Consultant KNAPP AG

WHO global strategy on integrated people-centred health services 2016-2026

Placing people and communities at the centre of health services

Figure. Conceptual framework for integrated people-centred health services

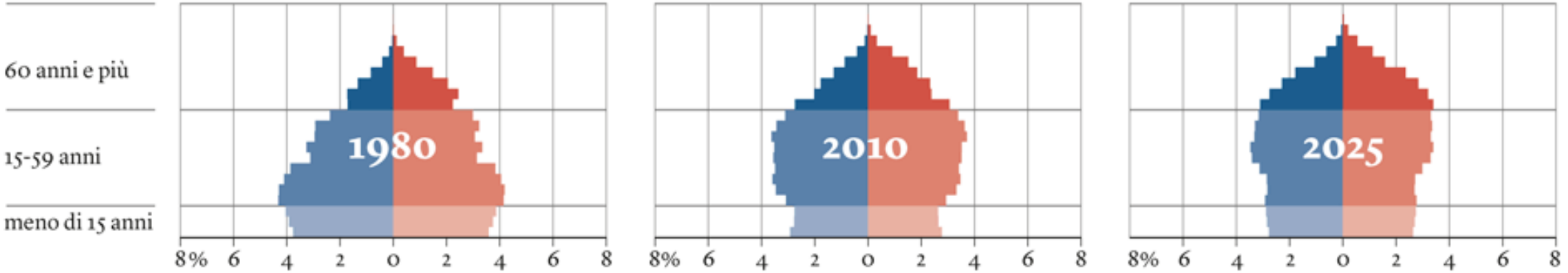


World Health Organization

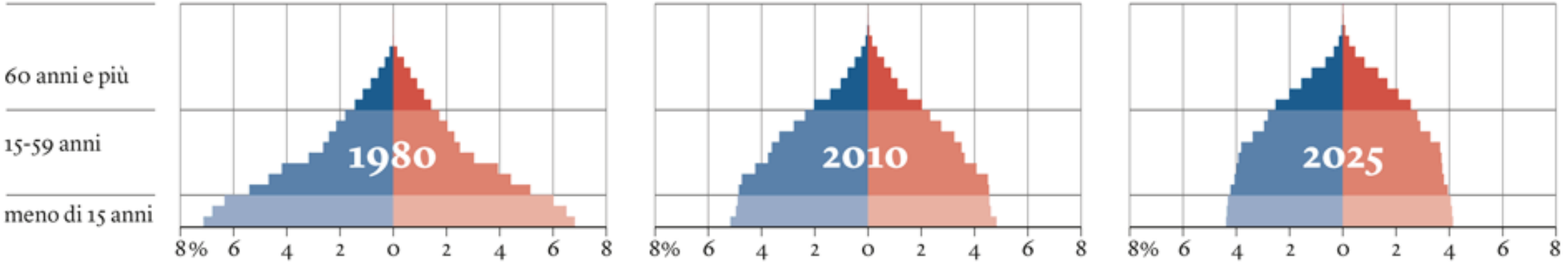
LA DEMOGRAFIA EVOLVE ...

Composizione della popolazione in percentuale sul totale Uomini Donne

Età **Regioni più sviluppate (Europa, Nordamerica, Giappone, Australia, Nuova Zelanda)**

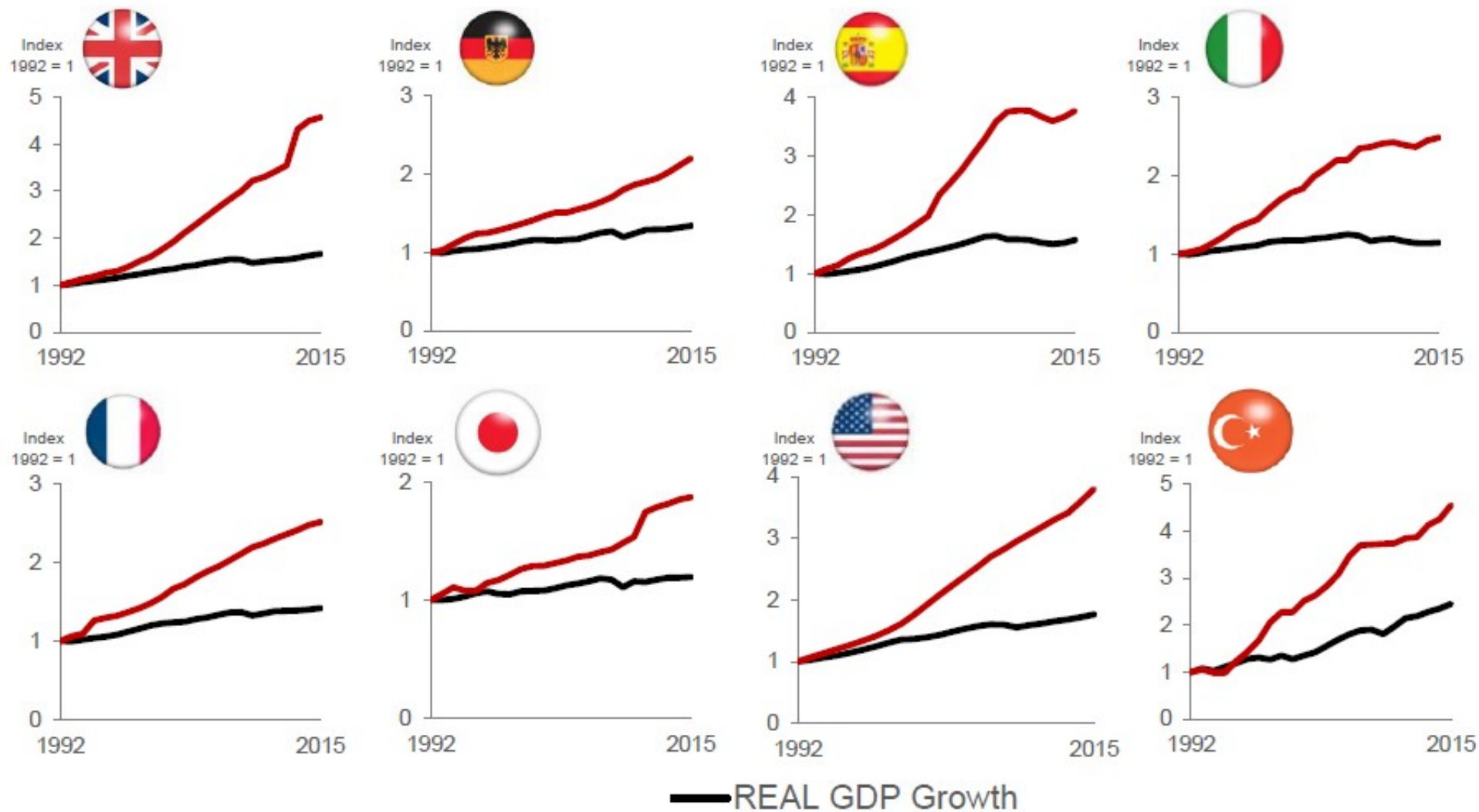


Età **Regioni meno sviluppate (Africa, America Latina, Asia¹, Oceania²)**



1. Giappone escluso; 2. Australia e Nuova Zelanda escluse

I COSTI DELL'HEALTHCARE CRESCONO PIU' RAPIDAMENTE DEL GDP



Source: OECD data 2016, data until 2015

Healthcare 4.0

The Patient Experience Imperative

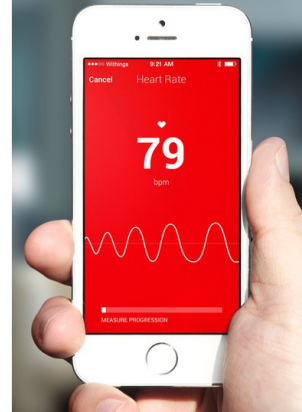


Apple Health compatible.

You can now share your Withings data with the Apple Health app.



Measure your Heart Rate
Just place your finger on your iPhone's back camera



Track activity.
Basic steps tracking using iPhone's sensors.

